

# Trowbridge Weavers Market



- Who (and what) we are
- Our vision
- Progress to date
- Next steps
- Questions?

#### The team



- A community group of volunteers
- Working with existing local groups
- Town Council support
- Start-up Grant funded then self sufficient
- Not for Profit
- An open, inclusive & collaborative group

#### The market



- A quality, free monthly event
- In the centre of Trowbridge
- Starting this summer "Season 1"
- For all residents and to encourage visitors
- Designed to help spotlight:
  - Other businesses
  - Groups
  - Activities example
- Helping regenerate the Town Centre



## Our progress to date



Fortnightly
meetings since
January

Three workstreams:

Event planning
Traders
Communications

Project planning, actions and engagement

Jan

Ongoing discussions
with Council (events,
roads, buses and taxis)
and other groups

Website & social media launched – aimed at traders

Traders applications are being processed

Today

### Next steps



Today

Launch

- Planning meeting tomorrow events/roads
- Review/confirm traders
- Wider communications planned for June
  - Stage 2 of the website
  - Press and outgoing messaging

## Questions?



"How can we support the market"?



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