



Working in partnership with

**Wiltshire Council**  
Where everybody matters

## **Recycle for Wiltshire Joint Venture**

Wiltshire Council funds the Waste Education Team at Wiltshire Wildlife Trust to work with Area Boards to educate and encourage school children and communities throughout Wiltshire to reduce, reuse and recycle more of their household rubbish. Currently the project is mainly working in Calne and Trowbridge but the Waste Education Team are also working in other areas.

# Youth Groups

Gemma - Education and Wellbeing Officer

- **Waste Attack Project** with TCAF
- Zero waste workshops with local uniformed groups and other **youth groups**



# Wiltshire Real Nappy Network



**Real Nappies Network** of volunteers who can demonstrate and lend trial nappy kits.

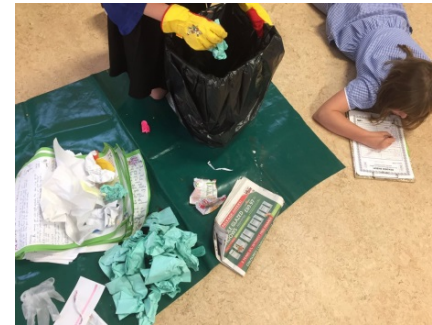
Find them on Facebook: Wiltshire Real Nappy Network  
or Bottom Fluff of Wiltshire  
or contact [nappies@wiltshirewildlife.org](mailto:nappies@wiltshirewildlife.org)



# Primary & Secondary Schools

Gemma & Aisling - Education and Wellbeing Officers

- Assemblies
- Waste workshops on themes including cooking and composting
- Waste Audit
- Swap Shop
- Inter-school challenge
- Waste Watcher Reward Cards
- Staff Waste Awareness Training
- Wiltshire Waste Watchers Setting Award



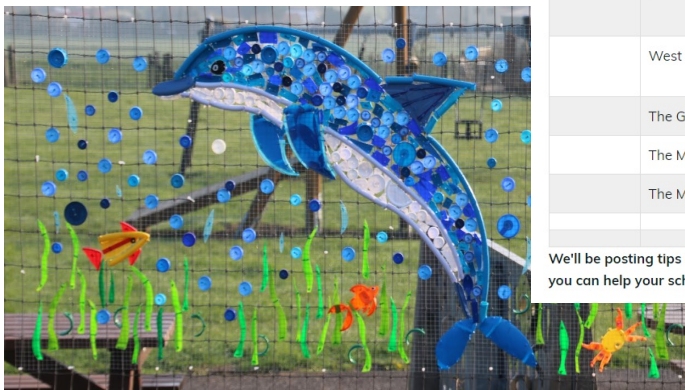
# Inter-school Waste Watcher Reward Card Challenge

- Launched on 29 April, runs to 3 June
- Winning school will receive prize of a reuse art piece by Anya Beaumont
- Pupil from each school will win a Wildlife Watch Junior Membership



Running	School	Date of intro assembly	Date of card collection	% of completed cards
	Oasis Academy Long meadow	29.4.19	13.5.19	
	Holbrook Primary School	8.5.18	22.5.19	
	West Ashton Primary	2.5.19	16.5.19	
	The Grove Primary School	13.5.19	3.6.19	
	The Mead School, Hilperton	2.5.19	15.5.19	
	The Mead School, Wingfield	1.5.19	14.5.19	

We'll be posting tips and activities on our [Facebook page](#) and [Twitter](#) so follow us for extra ways you can help your school.





# Family & Community Events

Jessica - Community Engagement Officer (Waste) and the Team

- Collaborations with community groups to set up waste reducing initiatives such as a Community Fridge
- Work with Selwood and other housing associations to increase recycling and link into the Planning for Real project on the Longfield estate
- Family events and workshops using waste as a resource, for example making upcycled Easter decorations and crafts and running a cooking workshop or waste free lunch
- Information display stand and upcycling/reuse activities
- Social/local media and quarterly e-newsletter 'Slim Bins'



Recycle for Wiltshire Joint Venture



Working in partnership with  
**Wiltshire Council**  
Where everybody matters

# Waste-free picnic

A sustainable future for wildlife and people

Wiltshire Wildlife Trust

## Waste-Free Picnic!



Upcycled crafts

### Free Family Fun

Tips

Bring along a picnic (waste free if you can!), try some tasters and enjoy some games

Thursday 30 May

Competitions

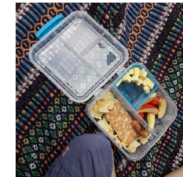
11am 'til 1 pm

Waste-free fun

in Trowbridge Town Park

Come and join the Waste Education Team from  
Wiltshire Wildlife Trust for some upcycled fun

... find out how to reduce, reuse & recycle your rubbish



# Wiltshire Waste 2017/18

**Total Wiltshire Household Waste (includes recycling and compost) = 212,095 tonnes**

**Wiltshire average residual Household Waste (after recycling) = 526.7 Kgs per Household**

2017/18 outturn is 7% lower than 2016/17 performance and the lowest figure in 10 years

## What happens to our rubbish in Wiltshire?



60,000 tonnes of Wiltshire's rubbish\* goes to the Mechanical and Biological Treatment plant in Westbury to be turned into fuel

50,000 tonnes of Wiltshire's rubbish\* becomes energy at the Lakeside Energy from Waste Facility in Berkshire



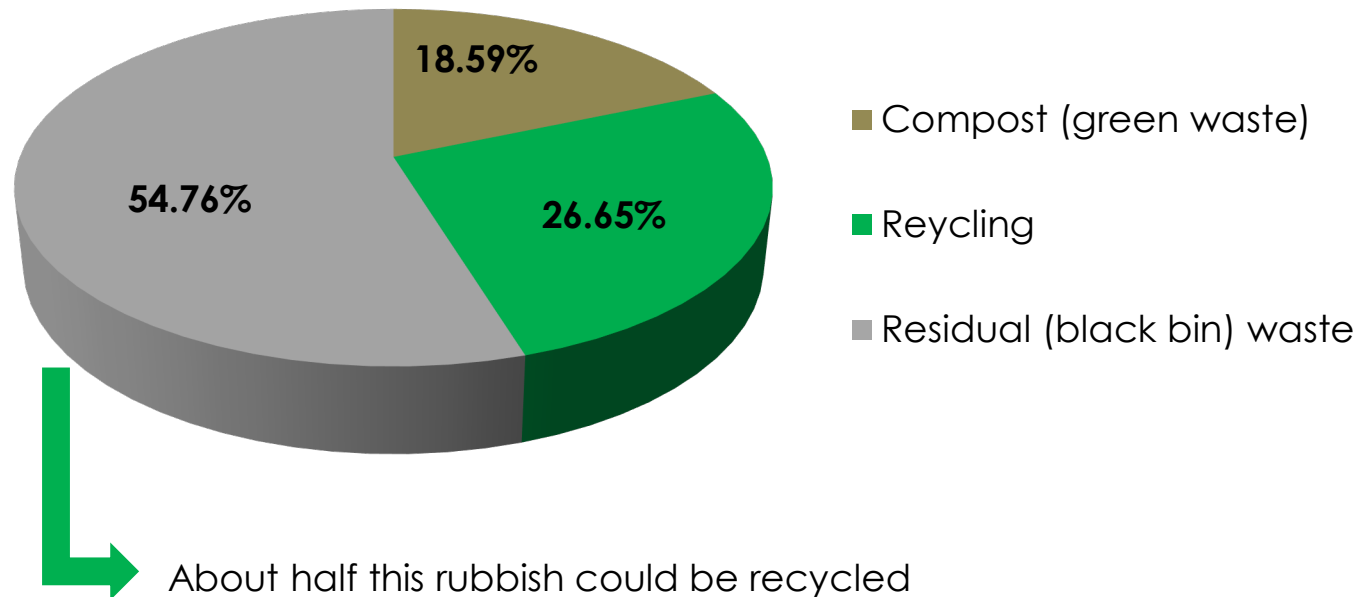
Just over **20%** of the rubbish from our black bins in Wiltshire is taken and buried as landfill at a cost to tax payers of almost £140 per tonne which adds up to a total of around £7 million each year

\*this is Municipal Solid Waste which includes trade waste collected by Wiltshire Council, soil, rubble, parks and highways waste



# Recycling in Wiltshire 2017/18

## Dry Recycling and Composting as % of Household Waste in Wiltshire



**39,676 tonnes of dry recycling\* collected kerbside**

\*paper, glass, cans, textiles, plastic bottles and cardboard

**29,810 tonnes green waste collected kerbside**

Figures from Wiltshire Council

# Have you recycled all you can?

## In your blue lidded bin

**Plastic bottles**  
such as:

- ✓ Washing-up bottles
- ✓ Milk, fizzy drink and juice bottles
- ✓ Shampoo and cleaning product bottles – washed, squashed, lids on



**Cardboard**  
such as:

- ✓ Cereal and food boxes
- ✓ Ready meal sleeves
- ✓ Greeting cards
- ✓ Corrugated card
- ✓ Brown paper
- ✓ Shredded paper – please put in a box or paper (not plastic) bag

- ✓ Plastic food pots, tubs and trays
- ✓ Food and drink cartons

## In your black box

- ✓ Drink cans
- ✓ Aerosols
- ✓ Kitchen foil and trays such as take-away food containers – clean
- ✓ Textiles, clothes and shoes – please put these in a bag on top of your box
- ✓ Glass bottles and jars – washed, lids on
- ✓ Paper such as junk mail, magazines, newspapers, envelopes, letters, telephone directories
- ✓ Tin cans



# It's international compost week!

## Leftover food?

Compost it at home with a Green Johanna

### How they help you

- No smelly waste
- Safe for you and your pets
- Easy to set up and maintain
- Reduces your carbon footprint

### How they help the environment

- Save up to 25% of household waste being collected
- Easier recycling of household waste
- Reduce the need for waste treatment
- Less food waste in landfill means reduced greenhouse gases

## Green Johanna

produces rich compost for use in the garden from all cooked and uncooked food waste mixed with organic garden waste. For example, it accepts vegetable scraps, meat, fish, bones and dairy products together with plants, leaves and grass cuttings.

Make your own compost



Special Offer!  
£48 instead of  
RRP £128



## Start composting today!

Buy your Green Johanna at

[www.greatgreensystems.com/promotions/wiltshire](http://www.greatgreensystems.com/promotions/wiltshire)

or call 0800 731 2572 Limited to 2 per household



Working in partnership with



working in partnership with







# Terracycle



Recycling programmes funded by manufacturers around the world to help you collect and recycle your hard-to-recycle waste.

Simply choose the programs you'd like to join; start collecting in your home, school, or office; download free shipping labels; and send us your waste to be recycled. Earn rewards for your school or favourite non-profit!



# We can all make a difference

If **EVERY** household in Wiltshire recycled **ONE** more drinks can per week...  
**DRINK**  
...this would **SAVE** enough energy to power a typical County Library for **6 YEARS!**  
good to know

If **EVERY** household in Wiltshire recycled **ONE** more baked beans can...  
**BAKED BEANS**  
...this would **SAVE** enough energy to power a typical Primary School for **11 MONTHS!**  
good to know

**Public Library**

**PRIMARY SCHOOL**  
MAIN ENTRANCE

**recycle** for Wiltshire [www.wiltshire.gov.uk/waste](http://www.wiltshire.gov.uk/waste)

**recycle** for Wiltshire [www.wiltshire.gov.uk/waste](http://www.wiltshire.gov.uk/waste)

Working in partnership with  
**Wiltshire Council**  
Where everybody matters

Working in partnership with  
**Wiltshire Wildlife Trust**





We asked people to reduce their waste during #WasteFreeFeb

People signed up and set their own challenge to reduce their rubbish to fill only a jam jar, 2 litre bottle, a carrier bag or a black sack.

Almost 500 people took part for a day, a week or even two, or the whole month

Find out more [www.wiltshirewildlife.org/waste-free-february](http://www.wiltshirewildlife.org/waste-free-february)

# 9 WAYS YOU CAN REDUCE OCEAN PLASTIC



1

Boycott single-use plastic



2

Join the reusable revolution



3

Shop local & request plastic-free packaging



4

Minimise bathroom & cleaning products



5

Purchase second hand instead of buying new



6

Buy fewer, high quality items made to last



7

Choose products made from recycled materials



8

Consider sharing or hiring instead of owning



9

Lead by example to inspire others too

#BeTheChange #UseLessPlastic

LESS  
PLASTIC.

[WWW.LESSPLASTIC.CO.UK](http://WWW.LESSPLASTIC.CO.UK)

# Refill

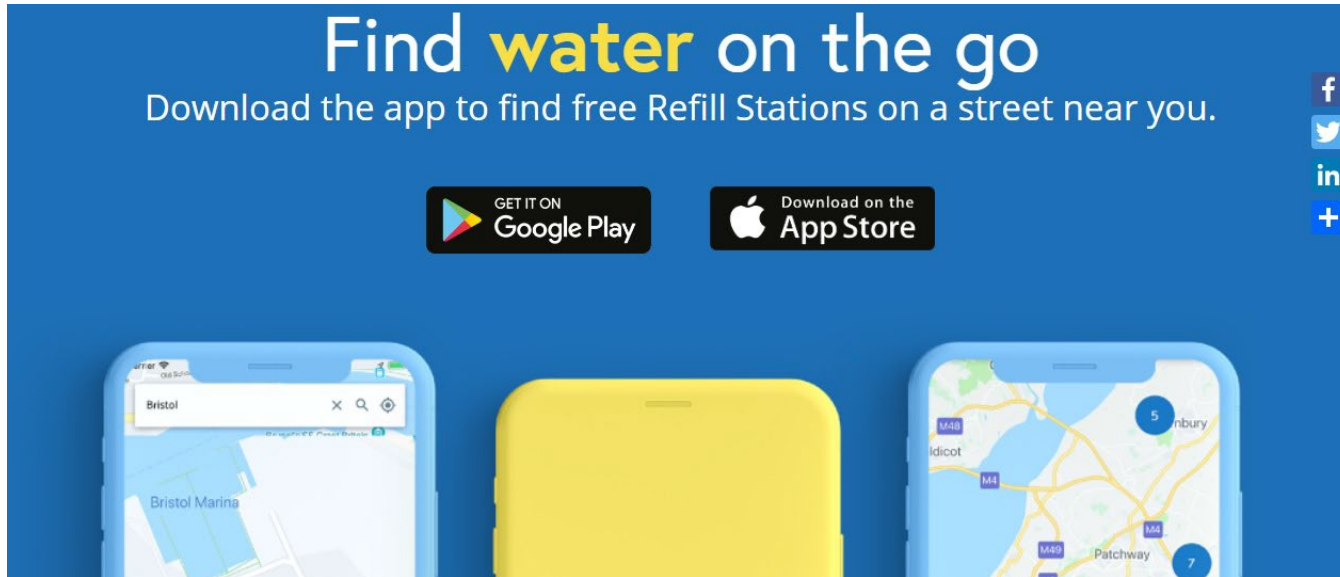
Find **water** on the go

Download the app to find free Refill Stations on a street near you.

GET IT ON  
Google Play

Download on the  
App Store

f  
t  
in  
+



Working in partnership with

**Wiltshire Council**  
Where everybody matters



# Plastic Free communities



**PLASTIC FREE  
COASTLINES**  
SURFERS AGAINST SEWAGE

**JOIN THE  
RESISTANCE**

PLASTICFREE.ORG.UK

## HOW TO APPLY FOR PLASTIC FREE COASTLINES STATUS FOR YOUR AREA!

Now you have gathered evidence of how your local area has met its objectives, it's time to apply for official Plastic Free Coastlines status.

To do this you will need to visit [sas.org.uk/plasticfreecoastlines](https://sas.org.uk/plasticfreecoastlines) or email [plasticfreecoastlines@sas.org.uk](mailto:plasticfreecoastlines@sas.org.uk) and complete the simple Plastic Free Coastlines Mission Report. The more information you provide the quicker we can confirm your status.

Official Plastic Free Coastlines locations will receive:

**Plastic Free Coastlines Certificate**

**A locator and feature on the SAS Plastic Free Coastlines website**

**The Plastic Free Coastlines 'stamp of approval'**

**The opportunity to use the official Plastic Free Coastlines logo on correspondence and location signs**

- Objective 1  
Local Governance
- Objective 2  
Resistance Hubs:  
Local Businesses
- Objective 3  
Plastic Free Allies
- Objective 4  
On The Ground Action:  
Plastic Free Rallies
- Objective 5  
Local Resistance  
Strategic Group

**HAVE YOU DONE YOUR BIT?**

You are now equipped to make Plastic Free Coastlines successful in your area and beyond. We are faced with great challenges but also many opportunities and together, we will meet them to defeat Wasteland.

**We are the RESISTANCE!**



PLASTIC FREE COASTLINES: COMMUNITY TOOLKIT

Thanks for listening

[rethinkrubbish@wiltshirewildlife.org](mailto:rethinkrubbish@wiltshirewildlife.org)

[jessicat@wiltshirewildlife.org](mailto:jessicat@wiltshirewildlife.org) Tel. 01380 736077