

**CABINET MEMBER FOR HIGHWAYS, TRANSPORT AND WASTE –
CLLR BRIDGET WAYMAN**

HIGHWAYS AND TRANSPORT

OFFICER CONTACT: Joanne Pattison 01249 706131
email: joanne.pattison@wiltshire.gov.uk

REFERENCE: HTW – 18-19

AMENDMENT TO THE TRAFFIC REGULATION ORDER FOR WEST ASHTON

Purpose of Report

1. To:
 - (i) Consider responses to the advertised proposals for the introduction of School Keep Clear restrictions to the Traffic Regulation Orders applicable for West Ashton.
 - (ii) Recommend the making of the Orders.

Relevance to the Councils Business Plan

2. Traffic Regulation Orders can help deliver many of the Business Plan outcomes that are relevant to the Wiltshire Local Transport Plan (LTP) Car Parking Strategy:

Outcome 1: Wiltshire has a thriving and growing local economy

- Support the local economy (e.g. by making it easy for shoppers and visitors to park)
- Improve journey time reliability for road users (e.g. by managing on-street parking facilities to reduce traffic conflicts and delays).

Outcome 3: Everyone in Wiltshire lives in a high quality environment

- Enhance the built and natural environment (e.g. by reducing the amount of land required for parking and by improving the look of streetscenes through the appropriate enforcement of parking contraventions).

Outcome 4: Wiltshire has inclusive communities where everyone can achieve their potential

- Provide access to key services and facilities for special needs groups and mobility impaired (e.g. by providing appropriate Blue Badge spaces).

Outcome 5: People in Wiltshire have healthy, active and high-quality lives

- Encourage the use of sustainable travel modes and reduce reliance on the private car (e.g. by setting parking charges at appropriate levels).

Background

3. Wiltshire Council receives numerous requests for parking enforcement outside school entrances due to inconsiderate parking. However, we have limited resources and cannot enforce as many schools as we would like to. A consultation via the Traffic Regulation process was carried out from 3 May 2019 until 3 June 2019.
4. The proposed introduction of the Traffic Regulation Order (TRO) would allow Wiltshire Council to enforce the school keep clear lines using a certificated/approved device /camera to provide more efficient enforcement.

Summary of Responses

5. Two responses were received in response to the TRO consultation. Both responses were in objection to the proposals. However, both objections referred to the lack of enforcement of parking restrictions within the location.

Council's Response to the Objections

6. The Council will be providing a robust enforcement regime using camera/ANPR enforcement.

Main Considerations for the Council

7. Consideration needs to be given to the responses received during the consultation and a decision made on the most appropriate way to proceed. To provide greater enforcement presence in the location.

Overview and Scrutiny Engagement

8. None.

Safeguarding Implications

9. There is no risk to the Council as a result of these proposals.

Public Health Implications

10. There are none in this proposal.

Corporate Procurement Implications

11. There are none in this proposal.

Environment and Climate Change Considerations

12. There are none in this proposal.

Equalities Impact of the Proposal

13. There are none in this proposal.

Risk Assessment

14. There is no risk to the Council as a result of these proposals.

Financial Implications

15. The cost of implementation, including the TRO and signage.

Legal Implications

16. The introduction of charges within the car park requires an amendment to the TRO; this is carried out under the Road Traffic Regulation Act 1984 and the Traffic Management Act 2004. Failure to adhere to this statutory process could result in the proposals being challenged in the High Court.

Options Considered

17. To:
- (i) Implement the proposals as advertised.
 - (ii) Not implement the proposals.

Reason for Proposal

18. It is considered that the responses provided in **Appendix 1** adequately address the objections and comments made.

Proposal

19. That the decision to proceed with the proposals should be made.

The following unpublished documents have been relied on in the preparation of this Report:

None