

Report to	Southern Wiltshire Area Board
Date of Meeting	10/02/2022
Title of Report	Work Plan Update

1. The Area Board agreed a new Work Plan to steer its work at the May 2021 meeting.
2. Attached at appendix 1 is an updated Plan for members to note progress so far.
3. Key progress against the top 6 priorities – as agreed at the May 2021 meeting, is:
 - (a) **Communications: Encourage improved use of Our Community Matters:**
 - (i) Baseline subscribed to OCM weekly newsletter: 500: reduced to 463 in December
 - (ii) Increased page views from April 2021 of 126 to 252 in December
 - (iii) Baseline contributor numbers : 30: increased to 33 in December
 - Offer OCM training to all potential contributor, including parish councillors and clerks
 - Target all village newsletter editors, voluntary and community groups to ask them to contribute (repeat this request every other month)
 - Encourage a 'parish council-good news story' for each Friday OCM newsletter
 - (b) **Young People: Rural Youth Outreach Project** – a full report on the progress of this project so far features later on this agenda.
 - (c) **Young People: Help Village Youth Clubs Restart** – this is still in progress, and being supported by RYOP.
 - (d) **Health & Wellbeing: Make A Friend Be A Friend (MAFBAF)** – project launched on the 10th Feb 2022.
 - (e) **Health & Wellbeing: Produce a local directory of health and wellbeing related activities, support and services** – the Community Engagement Manager has created a list, which will form the basis of this directory

- (f) **Health & Wellbeing: Healthy Schools Project** – 8 schools have signed up to the project and are each working towards either the bronze award or silver award. An interim and final report on this project will come to subsequent area board meetings.
4. A youth engagement event took place in July 2021, and a Parish Council engagement event in the November 2021. Two Health & Wellbeing events (one in October 2021 and the other in Jan 2022) have been funded as Silent Disco's for older people in and around Downton. An eco-friendly villages engagement event will be organised for April 2022.

Recommendation

The Area Board is asked to note this update.

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