

Southern Wiltshire Area Board – Health & Wellbeing Group

Online Meeting – 1st May 2024, 11am

Summary

1. **Attendances**

Maureen Atkinson (Bourne Valley Day Centre, and Link)
Liv McLennan (Sounds Better CIC)
Karen Owen (Alzheimers Support)
Sandra Parker (Carer Support Wiltshire)
Rebecca Seymour (Celebrating Age Wiltshire)
Kate Brooks (Age UK Wiltshire)
Rich Rogers (Area Board Chairman and Health & Wellbeing Lead)
Zoe Clewer (Area Board Councillor)
Karen Linaker (Strategic Engagement & Partnership Manager)

2. **Budget & Grants**

There is £7700 available in the 2024/25 area board Older & Vulnerable Adults Health & Wellbeing Budget. The group confirmed support for the proposed £500 request to contribute towards an intergenerational celebration of community event at Longford Primary School in June.

3. **Area Board Priority Setting and the Joint Strategic Needs Assessment (JSNA)**

The group discussed the attached slides and all were invited to delve deeper into the large data sets included in the [JSNA](#) and the new [Census Power BI](#) platform, and to take the JSNA survey ahead of the 5th May deadline.

Key points made during the discussion, which will be collated and incorporated into a report (with all other survey findings, local insight and comments from across Southern Wiltshire CA) to the 23rd May Area Board meeting to assist with the priority resetting process:

- (a) Can we understand better the geographical hotspots where some of the wider determinants (whether deprivation, dementia, isolation or other) are clustered to see what more support might be needed and how we might better respond?
- (b) Regular opportunities to get together are vitally important for older people and vulnerable adults, but so often older people especially are not aware of the opportunities – how might we tackle this issue, drawing in existing communication methods and reinvigorating these? Kate shared this related link [Offline and Overlooked | Campaigns | Age UK](#)

- (c) Renewing opportunities where partners and organisations visit regular activities, i.e. police visits to the weekly community café event to offer a sense of reassurance to residents, could be a future facilitated focus
- (d) Transport as a barrier to accessing opportunities remains a challenge, yet to be tackled
- (e) Partners in communities delivering support and activities are seeing increasing frailties, escalating need and yet diminishing support and care overall – placing an imbalanced pressure upon community responses which cannot always provide the level of help required. Could the group revisit the partnership opportunities previously discussed with Integrated Care Board partners to start to tackle this?
- (f) Carer support is a key issue requiring greater attention (a) to help carers step forward for the recognised role as an unpaid carer – and in turn helping Carer Support Wiltshire to connect with them and offer formal support (b) to help carers with respite and support to prevent their burn-out and ensure their health and wellbeing stays strong
- (g) Can we help residents to take more care in their own local environment and thereby initiate local activities which bring people together, e.g. local litter picks and similar which promote local pride and cohesion?
- (h) From the JSNA data hypertension and heart disease appear data sets that require deeper analysis and discernment