Welcome and Introductions

Bradford on Avon Area Board – 5 February 2025





1. Apologies for Absence



2. Minutes for Approval

To approve and sign as a correct record the minutes of the meeting held on 20 November 2024.



3. Declarations of Interest

Councillors are requested to declare any personal or prejudicial interests or dispensations granted by the Standards Committee.



4. Chairman's Updates

- Cost of Living Update January 2025
- School Appeal Panel Member Recruitment
- Local Elections May 2025
- Devolution



5. Information Items

Community First



6. Partner Updates

Verbal Updates

- Parish and Town Councils
- Climate Friendly Bradford
- Wiltshire Music Centre
- Health and Wellbeing
- Local Youth Network

Written Updates

- Neighbourhood Policing Team
- Road Safety update Perry Payne
- Dorset & Wiltshire Fire and Rescue Service Video Quarterly update





Meet Your Neighbourhood Policing Team







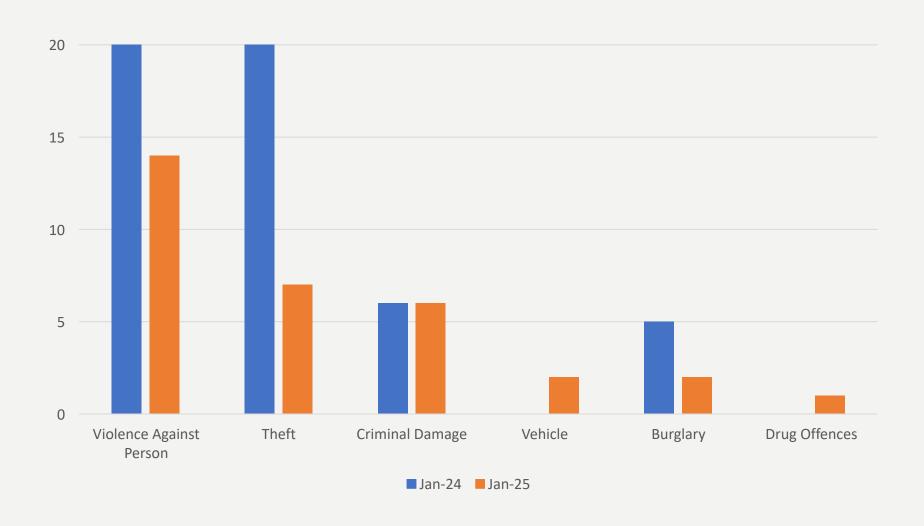








Crime Stats January 2024 v 2025



TEAM FOCUS, ACTION & PRIORITIES:

FOCUS- We have had a few addresses passed to us related to ASB being caused in the community. We are in the process of collating the evidence required to apply to the courts for a closure order on one of these addresses. To do this we are working alongside the housing association linked to that one address.

ACTION- Following reports of driving concerns around a specific part of the canal, officers have reported a female driver for traffic related offences, assault police and drug offences. This was resolved with the female being placed on a number of educational and diversionary justice courses.

PRIORITIES- We are currently focused on crime prevention within Bradford on Avon communities. PCSO WALLACE and SGT RUTTER are working on circulated crime prevention measures in the boating community. PC DENTRY is focused on preventative work in the Elms Cross Shopping Centre area with the issuing of Community Protection Warning notices and Criminal Behaviour Orders for repeat shoplifters. PC DENTRY and PCSO Wallace have also carried out bike marking and tact stamping drop in surgeries. These will continue throughout the year.

News

Following a review of our team resources it was decided that some staff moves were required to maximise the resource coverage we could offer all hours.

PC DENTY has come over from Trowbridge to enable PC MILLER to provide additional support to our Melksham team. PC JACKSON has moved to Trowbridge to offer support in place of PC DENTRY. I would like to take this opportunity to thank both PC MILLER and PC JACKSON for the work they have carried out.

PC DENTRY is a keen community officer with experience in both rural and town policing and will support PCSO WALLACE in providing Bradford on Avon with community policing.



Bradford On Avon 5th January 2025

Perry Payne



Members

Wiltshire Council
Swindon Council
National Highways
Ministry of Defence



Wiltshire Police (Please see Sarah Holden's Road Safety Update in your packs)

Dorset and Wiltshire Fire and Rescue Service South West Ambulance Service NHS Trust



Vision Zero – Our Goal

The WSRSP is committed to the ambition of cutting road deaths and serious injuries to zero & to do this, we are adopting a Road Safety Management Process which is the Safe System approach also known as Vision Zero.

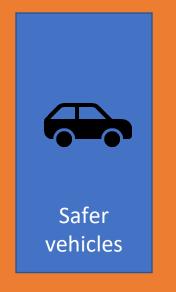
This originated in Sweden in 1994, became law there in 1997 and is used to good effect in other countries such as Norway, Finland and the Netherlands.

It is regarded as best practice globally by the World Health Organisation (WHO) and although not yet formally adopted by the UK Government, National Highways has it at the heart of it's policies and practices.



Vision Zero – Our Goal

A Vision Zero approach to road safety management is based on the belief that no death or serious injury is acceptable on roads and follows the principles of the Safe System, where the five pillars of the road environment work together to minimise risk.













3 Main workstreams







Engineering

Education

Enforcement



Engineering

Wiltshire Council

National Highways

Swindon Borough Council





Engineering

Wiltshire Council & National Highways carry out investigations to decide if an engineering solution is required in response to the causes of RTC's on Wiltshire Roads.

To do this, they use data provided by STATS 19 which is the means by which the Police report RTC's. (This is soon to be replaced by a new system called STATS 21)

"Cluster analysis" is undertaken (in accordance with national standards) to identify if there are any sites which require a collision reduction program which MIGHT prevent collisions taking place. They look to see if there have either been 3 incidents in 3 years or 10 in 10 years.



Engineering

The RTC's analysed are injury collisions only. Damage only collisions are not analysed but historically stats suggest there are roughly 12 damage only collisions per injury collision.

Collision rate along a specific routes are also analysed (in accordance with national standards).

Wiltshire Council do not analyse national Highways roads, they do their own

Wiltshire Council have currently identified 80 sites across the county and most issues are relate to single carriageway roads.



Traffic Survey's

Traffic surveys can be requested by Parish Councils via the Local Highways & Footway Improvement Group (LHFIG). Applications made this way are almost always accepted.

These surveys provide detailed and calibrated data which can include traffic volume, times, speeds and even vehicle types.

They provide the necessary evidence to confirm if there is a speeding issue for CSW.

Parish Councils can be charged (between £120 & £200) for this (although they are often provided free to the requestor) and take approximately 6-12 weeks to complete once requested.



Education



#FATAL5 education













Drug driving

It's an offence to drive with any of 17 controlled drugs above a specified level in your blood. This includes illegal and legally prescribed drugs.

The limit set for each drug is different, and for illegal drugs the limits set are extremely low. They aren't zero to rule out any accidental exposure (eg from passive smoking).

You should always check with your doctor or pharmacist if you're unsure about whether your prescription or over-the-counter medication will affect your ability to drive.

Risks and physical effects

The biggest risk you take when driving under the influence of alcohol or drugs is the risk of causing a collision.

Driving under the influence of drink or drugs is extremely dangerous and can affect your driving in numerous ways, such as:

- ability to judge speed and distance
- reaction and coordination skills
- blurry or impaired vision
- drowsiness
- aggression
- erratic behaviour
- panic attacks and paranoia
- hallucinations
- nausea
- dizziness
- tremors

Alcohol and drugs can also create a false confidence which can lead to an increase in risk-taking behaviour, which puts your life and the lives of others in danger.

CrimeStoppers.

0800 555 111

Speak up. Stay safe.

100% anonymous. Always.





#FATAL5 education













Drink diving

In England, Wales, and Northern Ireland, the legal alcohol limit for driving is 80 mg of alcohol per 100 ml of blood or 35 µg per 100 ml of breath). In Scotland, the limit is lower at 50 mg of alcohol per 100 ml of blood(or 22 µg per 100 ml of breath). Factors such as weight, age, metabolism, and food intake affect how alcohol is processed, making it difficult to predict how much you can drink and stay under the limit. Alcohol takes time to leave your system; common remedies like coffee or showers do not speed this up. You can still be over the limit the next day, risking your license if you drive. Alcohol impairs

driving ability, and the safest choice is to avoid drinking entirely if you plan to drive.

There is no way to know how much you can drink and stay under the limit, since it can depend on your weight, age, metabolism, the amount of food you've eaten and other factors.

It's impossible to get alcohol out of your system quickly, it always takes time. A shower, a cup of coffee or other ways of 'sobering up'

may make you feel better but won't remove the alcohol from your system.

If you've been out drinking, you may still be affected by alcohol the next day and could lose your licence if you drive and are still over the legal limit.

Alcohol affects everyone differently and any amount can impair your ability to drive. The only safe option is to avoid alcohol completely if you're driving as even 'just one drink' could put you over the limit. If you're driving, don't drink any alcohol at all.

CrimeStoppers.

Speak up. Stay safe.

0800 555 111

100% anonymous. Always.





Wiltshire Police

Public Engagement Events

National Campaigns

Car Child Seat Check events

Bikesafe

Operation Close Pass

Community Speed Watch

School visits

Assist with drink drive campaigns

Local engagement via Neighbourhood Policing Teams (Contact yours!)

Assist other partners

Car meets



Wiltshire Council

Public Engagement Events and National Campaigns

Car Child Seat Check events

Children trained to Bikeability level 1,2,&3

Primary school children trained in Walk Safe programme

Children trained on Scootability

Drive Plus Assessments for older drivers

Subsidised drivers through the Pass Plus scheme

Working regionally regarding rural road safety and agricultural vehicles Just taken delivery of 10 VR360 headsets funded by Wiltshire Public Health to deliver older driver workshops.



Dorset and Wiltshire Fire and Rescue Service

Lead on young driver education

Assist in car seat checks

Assist in Operation Close Pass

General Road Safety Community Events and National Campaigns

Assist with Drink Drive campaigns

Support with Road Risk presentation to Wiltshire Occupational H&S Association

Present Safe Drive Stay Alive to @5,000 students

360 VR sets used for students

Present Survive the Drive to @4,500 military personnel

Biker Down

Community Speed Watch

CSW





Community Speed Watch

Huge and sincere thanks for such a fantastic effort and amazing on-going achievements. This really works and we know what a strong and significant contribution to safety in the community these teams make.

Its important to remember this is the Community working on behalf of the Community – and worth noting that often those receiving letters are local!



Community Speed Watch

Community speed watch is not a "War on motorists" as the popular saying goes.

It is an evidenced based, highly visible, community led educational initiative. It doesn't result in speed awareness courses, fines, points on licenses or court appearances, but can influence separate future police enforcement activity.

Those identified as speeding by a Community Speed Watch will receive a letter – and can receive up to 3, each increasing in severity in terms of tone, but all purely advisory.

The tone of the 1st letter is set by the severity of the speeding.



Community Speed Watch

There has to have been a traffic survey carried out to provide data to evidence there is a speeding issue, before a CSW can be established or re-established.

Data analysis of CSW activity and outcomes shows that although there has been no reduction in the number of watches being carried out, the number of letters being sent out are reducing.

Community speed watch works.





Traffic Survey BOA Area Board

Data since 2022 to 20th September 2024.

18 carried out

5 qualified for speed education

Approximately 75% of the traffic surveys in Wiltshire result on NFA.

• Traffic surveys – Bradford on Avon 2022 to 20 September 2024 Wiltshire Council

Title	▼ Result	Survey start date 🌌	Speed limi	85th percentile	СРТ	💌 Area Board
Atworth - A365 Bath Road	No further action	15/05/2023	30	32.4	Trowbridge	Bradford on Avon
Bradford Leigh - B3109 Rushey Lane BOA	No further action	04/02/2023	50	51.4	Trowbridge	Bradford on Avon
Bradford Leigh C224 Leigh Road	No further action	04/02/2023	50	35.1	Trowbridge	Bradford on Avon
Bradford On Avon - Holt Road - Brooklands	Speed education	15/03/2023	30	37	Trowbridge	Bradford on Avon
Bradford On Avon - Holt Road - Cemetery	No further action	15/03/2023	50	41	Trowbridge	Bradford on Avon
Bradford on Avon, B3108 Winsley Road	Speed education	25/04/2022	30	36.99	Trowbridge	Bradford on Avon
Bradford-on-Avon - A363 Frome Road	Speed education	15/04/2024	20	26	Trowbridge	Bradford on Avon
Bradford-on-Avon - A363 St Margaret's Street	Speed education	15/04/2024	20	26.2	Trowbridge	Bradford on Avon
Bradford-on-Avon - A363 Trowbridge Road	No further action	15/04/2024	30	28.7	Trowbridge	Bradford on Avon
Bradford-on-Avon - C230 Turleigh Hill	No further action	15/04/2024	60	32.7	Trowbridge	Bradford on Avon
Bradford-on-Avon - Kingston Road	No further action	15/04/2024	30	12	Trowbridge	Bradford on Avon
Bradford-on-Avon - Moulton Drive	No further action	15/04/2024	30	33.9	Trowbridge	Bradford on Avon
Bradford-on-Avon-Southway Road	No further action	08/05/2024	30	24.4	Trowbridge	Bradford on Avon
Limpley Stoke - B3108 Lower Stoke	No further action	31/01/2022	40	43.45	Trowbridge	Bradford on Avon
Limpley Stoke - Lower Stoke	No further action	31/01/2022	40	43.45	Trowbridge	Bradford on Avon
Staverton B3105 New Terrace	No further action	12/06/2023	30	31.4	Trowbridge	Bradford on Avon
Wingfield - B3109 Bradford Road	No further action	20/03/2023	40	43.1	Trowbridge	Bradford on Avon
Winsley - Dane Rise	Speed education	07/12/2023	20	24.1	Trowbridge	Bradford on Avon



Traffic Survey's

Traffic Surveys are carried out in response to a perception of speed.

But speed can be very deceptive and in fact:

Approximately 75% of the traffic surveys in Wiltshire result in NFA.





Speed Indicator Devices

5 Approved types

Not just a smiley or grumpy face

The data upload is now automatically analysed & informs enforcement activity





Your Concerns

Please access police web site to report crimes www.wiltshire.police.uk

If you have CCTV Dashcam – consider 'Op Snap'



Operation Snap

Op Snap is a digital portal for members of the pubic to upload CCTV footage (from dashcams and Go-Pro's for example)

But it must show moving footage of traffic offence allegations, not road traffic collisions (RTCs)



Operation Snap

For each submission, an email is sent out acknowledging footage and informing there will only be future contact if required for court.



Operation Snap

In 2024 there were more than:

- •47 prosecutions
- •106 courses offered
- •60 warning letters sent out,



Operation Snap

The link to the portal is

https://nextbase.co.uk/national-dash-camsafety-portal/



Enforcement





Enforcement

3 x Community Road Safety Officers (CRSO's)

3 x Community Speed Enforcement Officers (CSEO's)





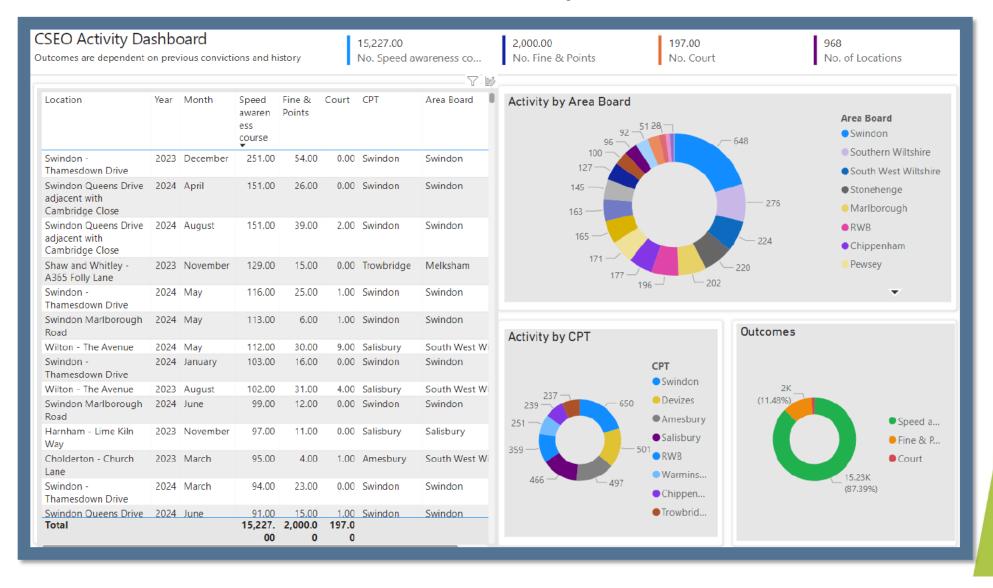
CSEO Activity

1st January 2023 to 22nd October 2024.

Active in 968 locations

15,227 speed awareness courses
2,000 Fines and Points
197 Court

• CSEO - Dashboard - 1 January 2023 to 22 October 2024





CSEO Activity Bradford on Avon Area Board

1st January 2023 to 22nd October 2024.

Active in 25 locations

344 speed awareness courses 69 Fines and Points 5 Court

CSEO – Bradford on Avon Area Board - 1Jan 2023 to 22 Oct 2024

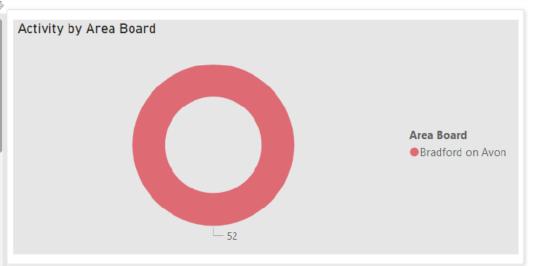
CSEO Activity Dashboard

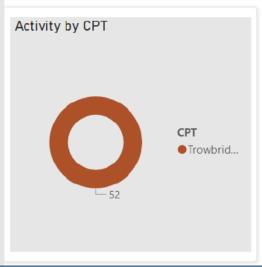
Outcomes are dependent on previous convictions and history

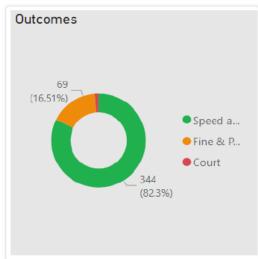
344.00 No. Speed awareness co... 69.00 No. Fine & Points 5.00 No. Court

No. of Locations

							7
Location	Year	Month	Speed awaren ess course	Fine & Points	Court	СРТ	Area Board
Westwood - New Inn	2023	April	29.00	5.00	0.00	Trowbridge	Bradford on Avo
Westwood Site N°5: Bus stop opposite The New Inn public house	2024	October	29.00	4.00	1.00	Trowbridge	Bradford on Avo
Westwood - New Inn	2023	August	28.00	8.00	0.00	Trowbridge	Bradford on Avo
Westwood - New Inn	2023	October	25.00	6.00	0.00	Trowbridge	Bradford on Avo
Westwood - Site N°5: Bus stop opposite The New Inn public house (C)	2024	May	21.00	6.00	0.00	Trowbridge	Bradford on Avo
Westwood - Site N°5: Bus stop opposite The New Inn public house	2024	September	20.00	0.00	0.00	Trowbridge	Bradford on Avo
Staverton New Terrace	2024	April	18.00	2.00	0.00	Trowbridge	Bradford on Avo
Westwood - New Inn	2024	January	16.00	3.00	0.00	Trowbridge	Bradford on Ave
Westwood - Site N°5: Bus stop opposite The New Inn public house (C)	2024	March	15.00	2.00	0.00	Trowbridge	Bradford on Ave
Westwood - The New Inn	2023	April	15.00	4.00	2.00	Trowbridge	Bradford on Av
Westwood Site N°5: Bus stop opposite The New Inn public house	2024	March	15.00	1.00		Trowbridge	Bradford on Av
Westwood Site N°5: Bus stop opposite The New Inn public house	2024	February	14.00	6.00	1.00	Trowbridge	Bradford on Ave
Westwood - New Inn	2023	June	13.00	7.00	1.00	Trowbridge	Bradford on Av
Total			344.00	69.00	5.00		









Roads Policing Unit (RPU) "Traffic Cops"

Can't be Everywhere...





Could be Anywhere...

Always somewhere..!



Road Policing Unit

August to October 2024.

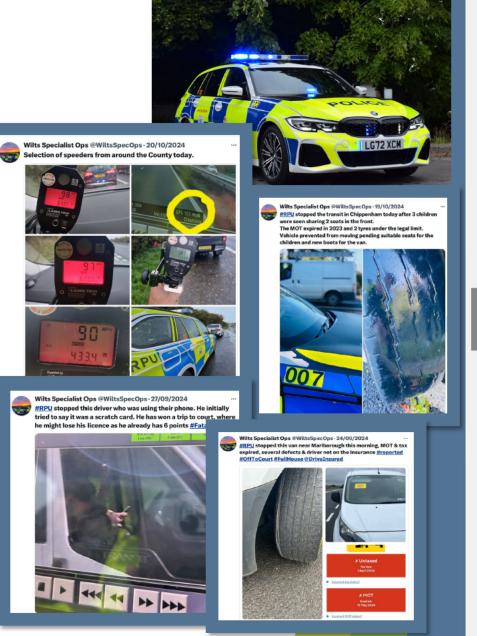
Issued over 1344 tickets to motorists for numerous road related offences.



Wider work recently

Our Roads Policing Unit (RPU) in the last quarter, covering **August to October** issued over **1344 tickets** to motorists, for numerous road related offences. The most common offences they are coming across are as follows:







Road Policing Unit

Endorsable Offences August to October 2024.

159 No insurance

211 Excess Speed

188 Mobile Phone

59 Careless or Dangerous

84 Licence Offences

40 Tyre Offences

4 Failed to stop

5 Control related

3 Disqualification related



Road Policing Unit

Non -Endorsable Offences August to October 2024.

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177 Weight Offences
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41 MOT Related

65 Seat Belt

15 Tint Offences

18 Tachograph Offences

3 Tax Related

2 Exhaust

16 Vehicle Registration Mark related

1 Breakdown related



Emerging Issues

The Group carries out continuous analysis of what's happening in Wiltshire and Swindon and one thing we're starting to notice is pedestrian distraction, often due to use of their mobile phones.

People are walking into the road without properly looking, having been completely distracted by their phones. It would be helpful if you could perhaps mention this to family and friends and just ask them to be particularly vigilant.

THANK YOU



7. Area Board Priority Updates

To receive an update from officers



The Last Four Years





Girlguiding

Youth





















COMMUNITY









Community Area (capital)

Older and Vulnerable Adults

Youth

£69,926

£29,481

£38,531

29 projects

18 projects

21 projects











ВВС

RADIO WILTSHIRE

FINALIST
Saxon Group Riding for the Disabled Association

make a difference awards 2024





Challenge





















MIGHTY GIRLS Update for Bradford on Avon Area Board February 2025

Raising Self Esteem & Confidence

We run an Art & Photography day
'Reclaiming the Lens'
Which is designed to promote body
positivity, inclusivity, self expression
and confidence.

We hold Self Defence Workshops, designed to teach skills and self confidence to help girls feel safer

Summer Clubs

Space to be She - girls group exploring empowerment through creative activites

Raising Voices

Mighty Girls have a Steering Group of Girls and Young Women, and We are driven by What they do, We have Worked With different research partners, groups and academics to ensure We listen to, and highlight girls' voices.

We have co-created a film examining Consent We have consulted on and helped facilitate the Creative Voices project as part of a research project tackling child expolitation



Preventative work to help tackle VAWG



Through projects such as our Positive Relationships Project We help girls to know what a Positive, Healthy relationship looks like. We equip them with terminology and skills to take forward into their future relationships, and to expect healthy, happy relationships for themselves, and for others.

VCode - In partnership with Bath University girls lean coding basics, and hear from Women in STEM careers

Raising awareness

- Activism
- Exhibitions
- Professional Relationships
 - VCode
- Film Screenings

Through these activities We raise awareness of Mighty Girls and issues that girls and young Women face both locally and nationally.



WHO WE ARE AND WHAT WE DO



457

Number of girls participated in the past 12 Months



26

No. of community events in the past 12 months



23

Volunteers under 25



INSPIRE EMPOWER BE

Mighty Girls' Services



Positive Relationships



Body Positivity & acceptance



Skate sessions for girls



Self defence



Leadership & Volunteering skills



Social Time



Holiday Activies



Community In Schools **Projects**



and Events



Our Impact



girls would most likely recommend us to a friend



94%

Participants say they felt more resilient.





Area Board Award November 2023 £4000



















Supporting local women & girls Work Experience Youth leaders











Continued support:

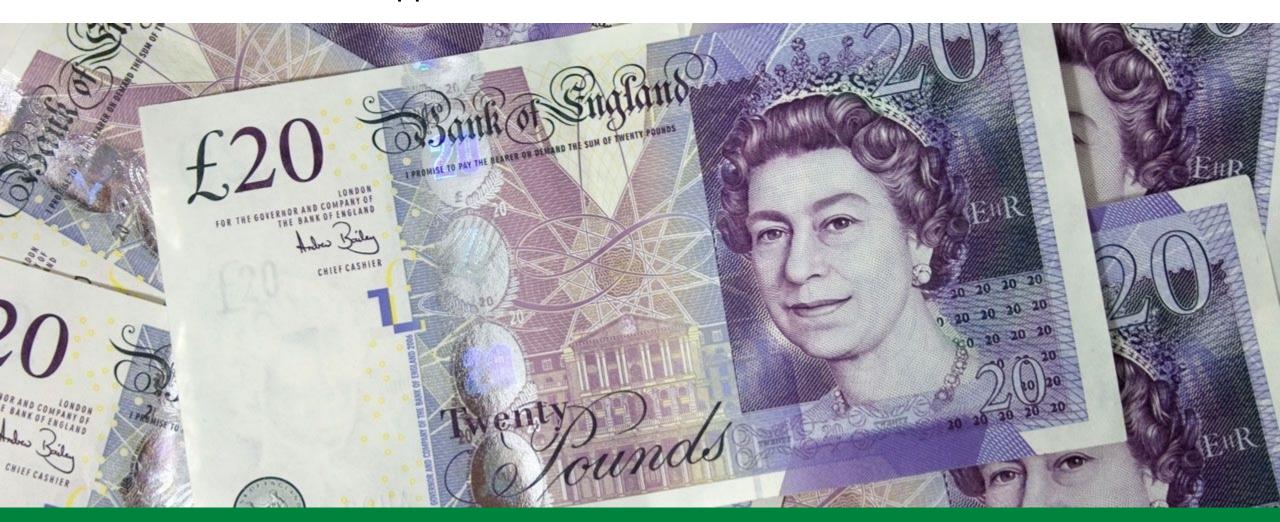
£2028 Area Board award received January 2025

will help keep costs accessible for participants on

Art & Photography February 2025
Self Defence Easter 2025
Girl Skate Meet Ups Spring/summer 2025
Summer club July 2025

8. Grants for Local Groups

Applications for Area Board Grants





Current Financial Position

	Community Area Grants	Youth Grants	Older and Vulnerable People Grants
Opening Balance For 2024/25	£14,160.00	£11,528.00	£7,700.00
Awarded To Date	£13,300.00	£11,528.00	£7,200.00
Current Balance	£860.00	£0.00	£500.00
Balance if all grants are agreed	£436.50	£0.00	£0.00



Area Board Initiative Grants

Applicant	Project	Total Cost	Requested
AB Initiative*	Warm Space activities for young children	£100	£100

^{* -} Agreed under delegated authority



Community Area Grants

Applicant	plicant Project		Requested
Share and Repair	Bradford on Avon Repair	£423.50	£423.50
	Café new PAT test machine		
Westwood Social	Westwood Social Club	£2,765	£1,000
Club*	Enfield Room Insulation		

^{* -} Agreed under delegated authority



Older and Vulnerable Grants

Applicant	Project	Total Cost	Requested
Floaty Boat	Pay it forward fuel scheme for Boaters	£800	£500



9. Local Highways and Footway Improvement Group (LHFIG)



Wiltshire Council

10. Urgent Items



Next meeting

2 July 2025



Wiltshire Council