(APPENDIX 1)
TROWBRIDGE LOCAL KNOWLEDGE: LOCAL ACTION EVENT
9 FEBRUARY 2012
NOTES FROM THEMATIC SESSIONS

TRANSPORT INCLUDING ACCESS & TRAFFIC

Top Priorities:

1. Addressing accessibility for walkers & cyclists also improving signage and publicity – Action needed: To improve linkages for footpaths/cycle paths and filling in gaps. Need for better signposting and improved publicity using a range of media & the schools.
2. A350 improvements particularly at West Ashton & Yarnbrook with new developments helping fund these improvements.

Other Identified Priorities:

- Parking Charges too high but aim is to raise money for buses – not working in Trowbridge
- Addressing congestion around Stallards Roundabout, Trowbridge
- Core strategy Road Plans for A350 is not the solution to West Ashton & Yarnbrook
- Walking (health improvement) - needs publicity & signage
- Poor facilities at Trowbridge Railway Station – requires walking access to the town centre
- More volunteers required for the Link Service to meet increasing demand – requires publicity of the scheme.

CULTURE INCLUDING LEISURE, RECREATION, HERITAGE & THE ARTS

Top Priorities:

1. A strategy for Culture
2. Need to return funding in Trowbridge that was invested in The Arc
3. Being seen as the County Town via Arts & Culture

Other Identified Priorities:

- Arts need visibility in Trowbridge – Town Hall or other venue
- Children & family engagement in reading – sustain and grow summer reading challenge
• Build engagement – Arts festival supported
• An audit of performance spaces in the community area
• Annual plan of events and promoted through a marketing plan
• Support to artists to build their careers – provide incubation spaces for emerging artists eg. Empty shops
• Cultural supplementary school – needs continuing support

HOUSING & THE BUILT ENVIRONMENT

Top Priorities:

1. Production of affordable sustainable housing – **Actions needed**: Free land released to social housing developers from Council.
2. Financial wellbeing to enable people to afford housing - **Actions needed**: Make credit unions more accessible; financial education for young in school; money management awareness

Other Identified Priorities:

• Fuel poverty – improve energy efficiency of older properties
• Homelessness prevention
• Anti social behaviour on estates – need for community liaison/mediation/local resolution possibly restorative practise
• Obesity/Health issues that come with poverty – build in playground, cycleways walkways, safe walking to school

CRIME & COMMUNITY SAFETY

Top Priorities:

1. Volunteers - **Actions needed**: Mapping; briefing of current groups; strategy & coordination
2. Anti social behaviour approach to signal crimes. Priority to deal with problems early
3. Punishment doesn’t fit the crime - **Actions needed**: Improved restorative justice – community panels. Parental responsibility

Other Identified Priorities:

• Alcohol – licensing act relaxation a common factor in many crime and disorder problems
• Domestic Abuse – for statutory services to deal with
• Community Cohesion – Strategy for new build developments to provide community leadership - Area Boards to lead

**HEALTH & SOCIAL CARE**

**Top Priority:**

1. Supporting potential hospital patients to avoid hospital by community support eg Dementia patients, minority groups

**Other Identified Priorities:**

• Child obesity
• Teenage pregnancy
• Muslim women seeing male GP’s
• Language/translation issues at surgeries – receptionists to flag up need for translators
• Minority Groups need information about services available via nominated person/people in their community

**ECONOMY INCLUDING TOURISM & EMPLOYMENT**

**Top Priority:**

1. Developing the Leisure economy - **Actions needed:** Development of Town Hall, Leisure and Sports complex

**Other Identified Priorities:**

• More support for small businesses
• Get people back into the town centre
• Need to tidy up the town centre
• Trowbridge needs to develop a brand and marketing strategy
• Up skill the adult workforce - apprenticeships

**EDUCATION & LIFELONG LEARNING**

**Top Priority:**

1. Narrow the attainment gap for LSO and other areas - **Actions needed:** Budget for a hardship fund; mentoring scheme

**Other Identified Priorities:**

• Information sharing – bringing together communities
• NEETS, cuts to Connexions – more funding needed
• Vocational skills/apprenticeships – closer links with employers, employers into
  schools
• Adult Education – retraining post redundancy and appropriate advice
• How to help vulnerable people – need for clear sign posting
• Schools nurse, behaviour support etc moving to school’s remit – how will
  schools manage this
• Hub at John of Gaunt School -

SPORT & ACTIVE LEISURE

Top Priority:

1. Work to provide a multi sport hub club for outdoor sports (club house &
  pitches including artificial pitches for continuous use) & a Leisure complex for
  indoor activities - **Actions needed**: Need to get all the sports clubs to get
together and pool resources.

Other Identified Priorities:

• More paid professionals working with clubs and existing coaches and
  providers
• Get more volunteers
• Educate parents
• Get children to walk and cycle - provide more cycle and walkways and
  improve knowledge of existing ones
• Help deprived children to do activities – funding
• Decrease anti social behaviour – provide positive activities

ENVIRONMENT INCLUDING COUNTRYSIDE & LAND BASED ISSUES

Top Priority:

1. Protection of green space & green corridors through built areas to include
  growing spaces

Other Identified Priorities:

• Safe cycling networks
• Lacking maintenance of ponds and streams
• Reduce carbon footprint – neighbourhood projects
• Promotion of insulation projects
• Provision of land for allotments and community allotments
• More play and green space areas
• Out of school activities and events