

DEPUTY LEADER AND CABINET MEMBER FOR HIGHWAYS, STREETSCENE AND BROADBAND – CLLR JOHN THOMSON

HIGHWAYS AND TRANSPORT SERVICE

OFFICER CONTACT: Kirsty Rose 01225 756182 email: kirsty.rose@wiltshire.gov.uk

REFERENCE: HSB-37-14

PROHIBITION OF RIGHT TURN AT BRADLEY ROAD RETAIL PARK AND NO WAITING AT ANY TIME OUTSIDE 98 BRADLEY ROAD, TROWBRIDGE

Purpose of Report

1. To consider the comments received following the formal advertisement of the proposal to prohibit the right turn for vehicles exiting Bradley Road Retail Park onto Bradley Road, Trowbridge and to agree how to proceed. In addition, this report will also consider the comments relating to the implementation of a No Waiting at Any Time restriction outside 98 Bradley Road, Trowbridge.

Relevance to Council's Business Plan

2. The proposed TRO meets two priorities of the Council's Business Plan:
 - Outcome 2 – People in Wiltshire work together to solve problems locally and participate in decisions that affect them.
 - Outcome 6 – People are as protected from harm as possible and feel safe.

Background

3. Following concerns raised by local residents regarding road safety, Trowbridge Community Area Transport Group (CATG) agreed as a priority to develop a scheme to improve safety around the junction of Bradley Road Retail Park and Bradley Road, Trowbridge.
4. The scheme proposes the prohibition of the right turn for vehicles exiting Bradley Road Retail Park on to Bradley Road with the aim to reduce conflict between vehicles. In addition, it is proposed that the existing parking bay outside 'JT's Party Shop (98 Bradley Road) be removed and replaced with 'No Waiting At Any Time'. This will eliminate the pinch point currently created when the parking bay is occupied.
5. Engineering works within the junction of the retail park will be necessary to encourage drivers to adhere to the prohibition and to make the right turn manoeuvre a more difficult and less attractive option. This will allow the prohibition to be self enforcing without increasing the burden on the local police for enforcement purposes.
6. The agents overseeing the retail park and property managers for B&Q and Halfords have been made aware of the proposals and given the opportunity to comment. Discussions with the agents/managers have not brought forward any concerns on their behalf.
7. A site meeting was held with a Traffic Management Officer, representing Wiltshire Police, to discuss the prohibition of the right turn manoeuvre. The officer did not have any concerns. The local Neighbourhood Policing Team has expressed its support verbally at meetings of the CATG.

Main Considerations for the Council

8. To consider the comments received during the consultation period. A summary of the issues raised and officer comments are included in **Appendix 1**. Details of those who commented are provided in **Appendix 2**.

Safeguarding Considerations

9. There is no risk to the Council from implementing this proposal.

Public Health Implications

10. There are none with this proposal.

Environmental Impact of the Proposal

11. Additional signing and physical changes to the junction will be required which may be considered detrimental to the street scene. However, the changes to the junction layout will reduce the carriageway width and increase the ease of crossing for pedestrians.

Equalities Impact of the Proposal

12. There are none with this proposal.

Risk Assessment

13. If schemes, programmed for design or delivery within the current financial year, are not progressed the Council risks the potential of delayed delivery in subsequent years due to other funding demands and uncertainty of future budget.

Financial Implications

14. The on-ground changes will be funded from the discretionary highways budget available to the Area Boards / CATG's.

Legal Implications

15. None.

Options Considered

16. To:
 - (i) Implement the review recommendations.
 - (ii) Retain the existing traffic movements and parking outside 98 Bradley Road.
 - (iii) Amend the review recommendations in accordance with the comments made.

Reason for Proposals

17. To improve road safety at the junction of Bradley Road Retail Park and Bradley Road, Trowbridge.

Proposals

18. That:

- (i) The prohibition of right turn at Bradley Road Retail Park be implemented and the parking bay outside of 98 Bradley Road be retained as per the plan shown in **Appendix 3**.
- (ii) The objectors be informed accordingly.

The following unpublished documents have been relied on in the preparation of this Report:

None