Further report of the Obesity and Child Poverty Task Group

29 June 2016

1. On 31 May 2016 Children’s Select Committee considered the executive response to the Final Report of the Obesity and Child Poverty Task Group. (This was also considered by Health Select Committee on 21 June 2016).

2. Children’s Select Committee recommended that the Obesity and Child Poverty Task Group reconvene to consider and comment on the Obesity Strategy implementation plan prior to its final adoption by Cabinet.

3. The Task Group met with officers on 29 June 2016 to consider the implementation plan and referred the following key points to the executive members for consideration:

   a. That the possibility of linking the e-toolkit with the MyWiltshire App should be considered (SP1.1 (a))
   b. That the concessionary leisure centre memberships should be offered with proper encouragement to ensure take-up and avoid putting people off (SP1.2 (f))
   c. That schools with available funding should be encouraged to provide concessions (SP1.2 (f))
   d. That it was important to provide support for mothers during pregnancy to equip them with skills, knowledge, and awareness (SP2.2 (a))
   e. That frontline staff are confident enough to inform people of weight problems early-on to improve intervention (SP2.5 (a))
   f. The task group also stressed the importance of receiving approval from planning to begin the implementation of 400m exclusion zones for fast-food restaurants around schools

Cllr Pat Aves, Chairman of the Obesity and Child Poverty Task Group

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